

## COOKIES POLICY FOR WWW.ACCOR.GROUP-GREETINGS.COM WEBSITE

Accor S.A. uses cookies or other tracking technology on its **www.accor.group-greetings.com** website ("Accor Site"), which may be installed on your device, depending on your preferences and chosen options, as expressed or selected by you at any time in accordance with this policy.

Cookies and other similar tracking devices are packets of data used by a server to send status information to a user's browser and for that browser to send status information back to the original server.

Status information may be, for example, a session identifier, a language, an expiry date or a response field etc.

During their validity period, cookies are used to store status information when a browser accesses the various pages of a website or when that browser returns to this website at a later stage.

There are different types of cookies:

- session cookies, which are deleted as soon as you exit the browser or leave the website;
- persistent cookies, which remain on your device until their expiry or until you delete them using the functions offered by your browser.

We use cookies and other tracking technology on the Accor Site for the following main purposes:

- Cookies strictly necessary to facilitate browsing of the Accor Site and use of all its features, intended in particular to:
  - manage authentication of website visitors and the associated security measures, and ensure proper functioning of the authentication module;
  - optimize the user experience and facilitate browsing, in particular by determining
    "technical routes" for browsing;
  - retain information regarding the "cookies" notification banner seen by website visitors who then continue to browse the website, thereby agreeing to allow cookies on their device;
  - implement security measures (for example, when you are asked to log in again for content or a service after a certain period of time has elapsed, or to ensure the proper basic running of the Accor Site and use of the main technical features thereof, such as monitoring of performance and browsing errors, management of user sessions, etc.).

- Functional cookies whose purpose is primarily to:
  - store certain information entered by you on the Accor Site in order to facilitate and customize your subsequent visits (in particular displaying the visitor's first and last names if they have a user account);
  - allow you to access your personal pages faster by storing the login details or data that you entered previously.
- Cookies for visitor tracking, aimed at improving ease of use of the site through helping us understand your interactions with the Accor Site (pages visited the most, applications used, etc.); these cookies may allow the compilation of statistics or the testing of different displays with a view to improving the relevance of our services and making them more user-friendly.

The installation of certain cookies is subject to your consent. So, when you first visit the Accor Site, you are asked whether you agree to the installation of this type of cookie, which will only be activated after you agree.

You may change your mind at any time using the following methods to delete cookies and other tracking technology.

If you wish to change your settings regarding the installation of analytical and performance Cookies, please go to the dedicated audience measurement website(s) applicable to our Site, such as Google Analytics: <a href="https://tools.google.com/dlpage/gaoptout?hl=fr">https://tools.google.com/dlpage/gaoptout?hl=fr</a>.

In addition, although most browsers are set by default to allow cookies, you can opt, if you wish, to allow all cookies or to block them automatically or choose which cookies to allow based on their senders.

You can also set your browser to allow or block cookies on a case-by-case basis before they are installed. You can also regularly delete cookies from your device via your browser. Remember to configure all the browsers on your various devices (tablets, smartphones, computers, etc.).



The configuration process for managing cookies and your preferences varies for each browser. This is described in your browser's Help menu which will tell you how to edit your Cookie preferences. For example:

for Internet Explorer™: <a href="http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies">http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies</a>;

for Safari™: <a href="http://www.apple.com/fr/privacy/use-of-cookies">http://www.apple.com/fr/privacy/use-of-cookies</a>;

for Chrome™:

http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647;

for Firefox™:

http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies; for Opera™: http://help.opera.com/Windows/10.20/fr/cookies.html .

The storing of a cookie on your device is mainly dependent on your wishes, which you can express and change at any time, free of charge, by configuring the settings on your browser software.

If your browser is set to allow cookies on your device, the cookies embedded in the pages and content that you have viewed may be temporarily stored in a dedicated space on your device. They can only be read by their sender.

The lifespan of Cookies complies with the current regulations and cannot, in any event, exceed 13 months.

For further information on the use of Cookies, please visit the French Data Protection Authority website (CNIL) at the following address: <a href="http://www.cnil.fr/vos-droits/vos-traces/les-Cookies/">http://www.cnil.fr/vos-droits/vos-traces/les-Cookies/</a>

